

## NEW ACTIVITIES

Corporate University is pleased to assist Huntsville Hospital departments to obtain CME credit for an activity. The CME activity application process includes a needs assessment, completion of the application form, and approval from the CME Committee. To begin the process, please contact Beth Wester, at 265-8500 or [beth.wester@hhsys.org](mailto:beth.wester@hhsys.org).

## TRANSCRIPTS

For copy of your transcript, access NetLearning on Pulse or call Corporate University at 265.8025.

## CME COMMITTEE

Corporate University would like to thank the CME Committee for the support and guidance it gives in administering the high quality CME program at Huntsville Hospital.

## Corporate University Presents

# Huntsville Hospital's Continuing Medical Education Program

## *Healthcare Education*



## ABOUT OUR CONTINUING MEDICAL EDUCATION (CME) PROGRAM

Keeping physicians current with new developments in patient care, quality improvement and safety is our purpose and vision. We seek to create an environment that encourages and stimulates physicians to be lifelong learners. We believe that a CME program should benefit the community and those who serve it through the medical profession. This program is administered through the Huntsville Hospital's Corporate University, located in the Dowdle Center. To view current live conference offerings, open to the general public, visit [www.huntsvillehospital.org/educationandevents/university/](http://www.huntsvillehospital.org/educationandevents/university/).

## HUNTSVILLE HOSPITAL'S CME MISSION

The purpose of Huntsville Hospital's CME program is to promote continuous improvement in patient care by providing education activities for physicians. The activities will update physicians on new diagnosis and treatment modalities; improve clinical skills; improve physicians' compliance with quality management issues; and promote cost effective quality care. Content areas addressed through CME activities may include compliance with regulatory core measures, current practices, top DRG's, new technological advances and hospital identified needs.

The CME program will be designed primarily for all physicians in the North Alabama region. Depending on content, some activities may include physician assistants, nurses and other professionals engaged in patient care related to the activity content.

The CME program will consist of regular scheduled activities with case presentations; general weekly lecture series; quarterly specialty specific meetings; self-studies, online enduring materials, routine Advanced Life Support courses; and larger conferences as needed.

Expected Results of the CME program through its CME activities are in terms of change in:

(A) Physician competence as measured by:

(1) identification of physician strategies for enhanced patient care.

(B) Physician performance as measured by:

(1) physicians who implement strategies to improve patient outcomes.

## DISCLOSURE AND CONFLICT OF INTEREST

Huntsville Hospital has implemented a process where everyone who is in a position to control the content of an education activity has disclosed to us all relevant financial relationships with any commercial interest. If a conflict of interest is identified, Huntsville Hospital has a resolution process. It is Huntsville Hospital's policy to disclose to learners any relationships that may or may not exist for the activity director, planning committee, provider (Huntsville Hospital), faculty, and commercial supporters.

**DISCLOSURE:** The Huntsville Hospital CME program may receive financial support for some CME activities in the form of an unrestricted educational

grant. Any such support for a CME activity will be prominently and clearly disclosed in advance to participants. Huntsville Hospital requires that the content of CME activities and related materials provide balance, independence, objectivity and scientific rigor. Planning must be free of the influence and control of a commercial entity and must promote improvements or quality in healthcare. Huntsville Hospital has implemented a process for obtaining disclosure of all relevant financial relationships with any commercial interest by those in a position to control an education activity's planning, approval or content. Also Huntsville Hospital seeks to preserve the CME participation of all planners and faculty through their attestation to certain statements regarding their role. The intent of disclosure is not to prevent a speaker with a relevant financial or other relationship from making a presentation, but rather to resolve any conflicts prior to the CME activity so the learner may participate in a balanced, unbiased CME event.

## STANDARDS OF PRACTICE IN DELIVERING CONTINUING MEDICAL EDUCATION

CME activities are based on identified needs. We plan activities so that improved patient health and improved physician competence are the result.

Faculty presenting agree to:

- teach to the competencies identified by the objectives
- deliver balanced and objective evidence-based content
- present the source and type or level of evidence
- disclose any financial relationship related to the activity's content and/or the activities supporters in the past 12 months.

The information regarding the activities' expected results and purpose or objectives are provided to learners by Huntsville Hospital. Prior to each activity, these are framed in terms of physician change or health status improvement, which is in alignment with our CME mission. Specifically, all the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients. All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.

Activities are reviewed and monitored to ensure compliance.



Huntsville Hospital's Corporate University  
109 Governors Drive, SW • Huntsville, AL 35801  
256.265.8025

**REGULARLY SCHEDULED SERIES** (note: some RSS's are closed to the general public, call 256.265.8025 for more information)

SPECIALTY	MEETINGS	AMA PRA CATEGORY 1 CREDITS™	ACTIVITY DIRECTOR	TIMES	LOCATION	CONTACT INFORMATION
<b>Women's Health</b>	OB/GYN Presentation	0.5	Gregg Delisle, MD	2 <sup>nd</sup> Mon. monthly; 7:00-7:30am	Women's Pavilion, Room 120B	Brandy Baker (265-8858)
Huntsville Hospital designates this educational activity for a maximum of 0.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Huntsville Hospital is accredited by the Medical Association of the State of Alabama to provide medical education for physicians.						
<b>Anesthesia</b>	Anesthesia Grand Rounds	1.0	Jess Power, MD	2 <sup>nd</sup> Mon. monthly; 6:15am-7:15am	Doctor's Lounge, Main	Tina Baker (265-8858)
<b>Cardiology</b>	Cardiac Cath Conference	1.0	Evan Cohen, MD	Weekly	TBD	Faith Rhoades (265-8858)
	Cardiothoracic Mortality & Morbidity Conf.	1.0	Richard Clay, MD	Monthly	TBD	Amy Sims (265-2242)
	Chest Conference	1.0	Evan Cohen, MD	1st Friday of every month; 7am-8am	Blackwell Bridge, Mtg. Room 2	Faith Rhoades (265-8858)
<b>Oncology</b>	Cancer Conference	1.0	Marshall Schreeder, MD	Every Thursday; 12:15pm-1:15pm	Blackwell Medical Tower, Ste. 200	Amy Smith (265-6544)
<b>Pediatric</b>	Pediatric Grand Round	1.0	Jeffery Brassart, MD	Every Friday (except 1st of each month) 8am-9am (Sept. through May)	Women's Pavilion, Room 120B	Brandy Baker (265-8858)
<b>Pharmacy</b>	Formulary & Drug Bulletin (Self-Study)	1.0	Robert Chappell, MD	Monthly	N/A	R. Cramer, Pharm. D (265-8284)
	Pharmacy & Therapeutics	1.0	Richard Cramer, Pharm. D	Monthly; 12pm-1pm	Admin. Conference Room	Richard Cramer (265-8284)
<b>Psychiatry</b>	North Ala. Chapter, Ala. Psychiatric Society	1.0	Tarak Vasavada, MD	TBD; 7pm-8:00pm	TBD	Sue Morgan (265-2041)
<b>Trauma</b>	Trauma Services Morbidity & Mortality	1.0	Deepak Katyal, MD	Every other month; 5pm-6pm	Admin. Conf. Room, HH Main	Walter Butler, RN (564-8160)
<b>--Others--</b>	Retired Physicians' Forum	1.0	A. Watson, MD	Quarterly; 11:30am-12:30pm	Corporate University	Brian Buchmann (265-8819)
Huntsville Hospital designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Huntsville Hospital is accredited by the Medical Association of the State of Alabama to provide medical education for physicians.						
<b>Cardiology</b>	Cardiac CT Fellowship Program	26.0	Michael Ridner, MD	Monthly	The Heart Center	Jan Reynolds (519-8115)
Huntsville Hospital designates this educational activity for a maximum of 26.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Huntsville Hospital is accredited by the Medical Association of the State of Alabama to provide medical education for physicians.						

Outreach CME Joint Activities

Balloon Kyphoplasty (Self-Study, DVD)	1.0	Joel Pickett, MD, FACS
Normal Pressure Hydrocephalus (SS, DVD)	1.0	John Johnson, MD
Spine Case Studies	1.0	L. Parker, MD/M. Seymour, MD
Lumbar Spinal Stenosis (Self-Study, DVD)	1.0	Rhett Murray, MD
Orthopaedic Lectures (Self-Study, web based)	N/A	www.visittoc.com
Spine & Neuro Center (Self-Study, web based)	N/A	www.northalneuro.com

This activity has been planned and implemented in accordance with the Essential Areas of policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Huntsville Hospital and The Spine and Neurosurgery Center. Huntsville Hospital is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

Huntsville Hospital designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Huntsville Hospital is accredited by the Medical Association of the State of Alabama to provide medical education for physicians. **CONFERENCES AND LIVE COURSES:** Corporate University offers multi-speaker conferences and live courses with nationally known faculty periodically upon request. For the latest offerings, visit [www.huntsvillehospital.org](http://www.huntsvillehospital.org).